



MIM SOCIETY

Multilateral Initiative on Malaria

8th Pan-African Malaria Conference

21-27 April, 2024 • Kigali Convention Centre, Rwanda

Sponsorship

Packages



Republic of Rwanda
Ministry of Health



SPONSOR BENEFITS

BENEFITS	IKIRENGA Diamond \$500K+	INDASHYIKIRWA Platinum \$350K+	ICYOGERE Gold \$200K+	IMPOTORE Emerald \$100k+	UMUDENDE Silver \$50k+	INYAMIBWA Bronze \$30K+	IMFURA Ruby \$10K+
Visibility opportunities							
Logo placement on main conference room banner Depending on category	Printed + digital	Printed + digital	Printed + digital	Printed + digital	digital	digital	digital
Visibility and acknowledgement: • MIM 2024 website • Conference mobile app • On-site branding and signage	All items Splash screen on App	All items	All items	All items	Selected items	Selected items	Selected items
Opportunity to share commercial/brand video to captive audiences during session transitions (Depending on category)							
Partner profile feature on event website							
Partner recognition during welcome/closing ceremony							
Social media mentions related to MIM2024 by the hosting partners	On all digital artworks	On all digital artworks	On all digital artworks	On all digital artworks	Selected items	Selected items	
Conference tote bag insert	5 items	3 items	2 items	1 item			
Reserved space for an exhibit booth	premium	premium	premium	standard	standard		
Speaking Opportunities							
Opportunity to host a session / panel during the event Topic to be approved by hosting partners							
Opportunity to speak on a panel during the event							
Complimentary delegate passes & private meeting rooms							
Complimentary delegate passes	10	10	7	4	3	2	1
Dedicated meeting room /networking room (per day)	All conference days	3 conference days	2 conference days	1 day	1 half day		

IKIRENGA Diamond - \$500K+

- Logo placement on main conference room banner (printed and digital screens)
- Branding on all promotional materials for all streams (signage, program, screens, etc.)
- Opportunity to share commercial/brand video to captive audiences during session transitions
- Opportunity to host a session / panel during the conference (including pre-conference sessions / workshops) Topic to be approved by hosting partners
- Opportunity to speak on a panel during the event (including pre-conference sessions / workshops)
- "Proud Sponsor of conference" on all pages of event website
- Logo on sponsor page of event website
- Partner profile feature on event website
- Partner recognition at welcome/closing ceremony
- Reserved premium space for an exhibit booth
- Social media mentions on all digital artworks related to MIM2024 by the hosting partners (MoH, RBC, SFH)
- Logo placement on event app (splash screens, programme pages, sponsor page)
- Add 5 items of partner branded collateral in the conference delegate pack (To be approved by hosting partners)
- Logo placement on all onsite promotional materials (print or digital)
- 10 Complimentary delegate passes
- Dedicated meeting room /networking room on all conference days

INDASHYIKIRWA Platinum - \$350K+

- Logo placement on main conference room banner (printed and digital screens)
- Branding on all promotional materials for all streams (signage, program, screens, etc.)
- Opportunity to share commercial/brand video to captive audiences during session transitions
- Opportunity to host a session / panel during the conference (including pre-conference sessions / workshops) Topic to be approved by hosting partners
- Opportunity to speak on a panel during the event (including pre-conference sessions / workshops)
- "Proud Sponsor of conference" on all pages of event website
- Logo on sponsor page of event website
- Partner profile feature on event website
- Partner recognition at welcome/closing ceremony
- Reserved premium space for an exhibit booth
- Social media mentions on all digital artworks related to MIM2024 by the hosting partners (MoH, RBC, SFH...
- Logo placement on event app (splash screens, programme pages, sponsor page)
- Add 3 items of partner branded collateral in the conference delegate pack (To be approved by hosting partners)
- Logo placement on all onsite promotional materials (print or digital)
- 10 Complimentary delegate passes
- Dedicated meeting room /networking room on 3 conference days (based on availability)

ICYOGERE Gold - \$200K+

- Logo placement on main conference room banner (printed and digital screens)
- Branding on all promotional materials for all streams (signage, program, screens, etc.)
- Opportunity to share commercial/brand video to captive audiences during session transitions
- Opportunity to host a session / panel during the conference (including pre-conference sessions / workshops) Topic to be approved by hosting partners
- Opportunity to speak on a panel during the event (including pre-conference sessions / workshops)
- "Proud Sponsor of conference" on all pages of event website
- Logo on sponsor page of event website
- Partner profile feature on event website
- Partner recognition at welcome/closing ceremony
- Reserved premium space for an exhibit booth
- Social media mentions on all digital artworks related to MIM2024 by the hosting partners (MoH, RBC, SFH...
- Logo placement on event app (programme pages, sponsor page)
- Add 2 items of partner branded collateral in the conference delegate pack (To be approved by hosting partners)
- Logo placement on all onsite promotional materials (print or digital)
- 7 Complimentary delegate passes
- Dedicated meeting room /networking room on 2 conference days (based on availability)

IMPOTORE Emerald - \$100K+

- Logo placement on main conference room banner (printed and digital screens)
- Branding on all promotional materials for all streams (signage, program, screens, etc.)
- Opportunity to share commercial/brand video to captive audiences during session transitions
- Opportunity to host a session / panel during the conference (including pre-conference sessions / workshops) Topic to be approved by hosting partners
- Opportunity to speak on a panel during the event (including pre-conference sessions / workshops)
- "Proud Sponsor of conference" on all pages of event website
- Logo on sponsor page of event website
- Partner profile feature on event website
- Partner recognition at welcome/closing ceremony
- Reserved standard space for an exhibit booth
- Social media mentions on all digital artworks related to MIM2024 by the hosting partners (MoH, RBC, SFH...
- Logo placement on event app (programme pages, sponsor page)
- Add 1 item of partner branded collateral in the conference delegate pack (To be approved by hosting partners)
- Logo placement on all onsite promotional materials (print or digital)
- 4 Complimentary delegate passes
- Dedicated meeting room /networking room on 1 conference days (based on availability)

UMUDENDE Silver - \$50K+

- Logo placement on main conference room digital screens
- Branding on selected promotional materials for all streams (signage, program, screens, etc.)
- Logo on sponsor page of event website
- Reserved standard space for an exhibit booth
- Social media mentions on selected digital artworks related to MIM2024 by the hosting partners (MoH, RBC, SFH)
- Logo placement on sponsor page of event app
- Logo placement on selected onsite promotional materials (print or digital)
- 3 Complimentary delegate passes
- Dedicated meeting room /networking room on 1 half conference day (based on availability)

INYAMIBWA Bronze - \$30K+

- Logo placement on main conference room digital screens
- Branding on selected promotional materials for all streams (signage, program, screens, etc.)
- Logo on sponsor page of event website
- Social media mentions on selected digital artworks related to MIM2024 by the hosting partners (MoH, RBC, SFH)
- Logo placement on sponsor page of event app
- Logo placement on selected onsite promotional materials (print or digital)
- 2 Complimentary delegate passes

IMFURA Ruby - \$10K+

- Logo placement on main conference room digital screens
- Branding on selected promotional materials for all streams (signage, program, screens, etc.)
- Logo on sponsor page of event website
- Logo placement on sponsor page of event app
- Logo placement on selected onsite promotional materials (print or digital)
- 1 Complimentary delegate pass

SPONSOR BENEFITS



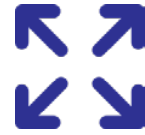
CONNECT

With key audiences



TELL

Key audiences about your projects and services



SHOWCASE

And activate your products in the conference venue



DRIVE

messaging alongside conference objectives



PROMOTE

Brand awareness



EXTEND

Your reach through marketing & PR



PROVIDE

A unique experience for your audience



HIGHLIGHT

Brand and CSR values

RETURN ON INVESTMENT MEASURING POINTS

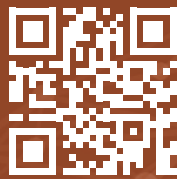
CPM CPC, share voice, touchpoints, demographics, psychographics and final acquisition, Compute Vision analysis



MIM

Conference

2024



www.mimafrika.com

#MIM2024

#PAMC2024

#AfricaEndingMalaria